

This Cookie Policy describes the types of cookies and similar tracking technologies such as web beacons that we use on our Sites, the purposes for which we use each cookie, how you can disable and enable the use of certain cookies and the consequences of doing so.

What are cookies?

A cookie is a small data file that is placed on your computer or other device to allow a website to recognise you as a user when you return to the website using the same computer and web browser, either for the duration of your visit (using a ‘session cookie’) or for repeat visits (a ‘persistent cookie’). Other similar files work in the same way and we use the word “cookie” in this policy to refer to all files that collect information in this way.

Cookies have a number of different uses, e.g. they can help to navigate you between pages efficiently, and store your preferences. Cookies also help website operators to identify which of their content is popular and therefore help them to ultimately improve their site and the services they offer to users. If you disable or block all or some of these cookies, you may lose some features and functionality of the website.

There are a variety of types of cookies and tracking technologies, which can be broadly divided into the following 4 categories:

- Those that are **strictly necessary** – (e.g. cookies that enable you to move around our Sites);
- Those that enhance the **functionality** of our Sites by storing your preferences (e.g. cookies that remember you when you return to our Sites);
- Those that help to improve the **performance** of our Sites to provide you with a better user experience; and
- Those used for **advertising or tracking purposes**.

For further information regarding these categories, please visit the [International Chamber of Commerce UK Cookie Guide](#).

First and third party cookies

The categories of cookies listed above may be set directly by us through our Site during your visit (known as ‘first party cookies’). However, certain cookies falling within these categories may also be set and/or read by third party websites who we permit to run content on some of the pages that you are viewing (known as ‘third party cookies’). For example, we set Google Analytics cookies provided by Google Inc. to help us monitor website traffic to our Sites which helps us to improve its performance. We may also use third party cookies to help us improve our Sites’ functionality including integrating our Sites with social media platforms provided by third parties.

What cookies and other tracking technologies do we use?

We use, or allow third parties to set, the following cookies and tracking technologies on our Sites:

Cookie	Site	Name	Type & Expiry	Category & Purpose	How to disable / enable this cookie
Cookie acceptance	E-Store & Community	user_allow_d_save_cookie	First party cookie Persist until disabled	Strictly necessary: This cookie is used to remember whether or not you have accepted the use of cookies on the Site.	N/A
User recognition	E-Store & Community	user	First party cookie Persist until disabled	Strictly necessary: This cookie is essential for storing log in data, so that we can recognise you when you return to the Site.	N/A
Session cookie	E-Store & Community	visitor	First party cookie Session cookie	Strictly necessary: This cookie is used to transfer data between the Site's pages when you are logged in. This is required, for example, to remember the contents of your shopping cart as you browse the pages of the Site.	N/A
Google Analytics	E-Store & Community	_utma	Third party cookie (Google Inc.) Persist until 2 years	Performance/Tracking: These cookies are used to collect information about how you and other visitors use our Site, which we use to help improve it. The cookies collect	To opt out of being tracked by Google Analytics across all websites, please visit: http://tools.google.com/dlpage/gaoptout

Cookie	Site	Name	Type & Expiry	Category & Purpose	How to disable / enable this cookie
		_utmb	Persistent 30 minutes from set/update	Information in an anonymous form, including the number of visitors to the Site, where visitors have come from and the pages they have visited.	
		_utmz	Persistent 6 months from set/update		
		__utmv	Persistent 2 years from set/update		
Facebook Like Community only cookies	facebook.com			<p>Functionality / Tracking:</p> <p>When you create or log in to an account on http://www.facebook.com cookies are stored on your computer in order to remain logged-in to your facebook account when visiting http://www.facebook.com again. If any Facebook Like Buttons are used on our website they are hosted by Facebook. In respect of any pages on the Site that include a Like</p>	<p>More information about this cookie and Facebook's Privacy Policy can be found at https://www.facebook.com/about/privacy/your-info-on-other#socialplugin</p>

Cookie	Site	Name	Type & Expiry	Category & Purpose	How to disable / enable this cookie
				button, your browser sends this cookie data to Facebook when creating the button inside your browser. This data is used by Facebook in order to associate the Facebook Like Button with your Facebook account. This information is not accessible to us, and is not sent to us by Facebook.	

Disabling/enabling cookies on our sites

When you accessed one of our Sites, you were presented with a message that notified you of our use of cookies. We had to use a cookie to present you with that notice (you can see details of this cookie under “Cookie Acceptance” in the table above). By continuing to use our Sites and/or by accepting the applicable terms and conditions to a Site, you are agreeing to the use of this and other cookies listed and tracking technology listed in the table above and set out in this policy.

If we significantly change the use of our cookies or tracking technology we will inform you and describe the use of those cookies to you so that you can understand what is being placed on your device and for what purpose.

You have the ability to accept or decline cookies by using the information provided under the column headed “How to disable/enable this cookie” in the table above or by modifying the settings in your browser. For instructions on how to do this, please visit the Browser Settings for Cookies page provided by www.aboutcookies.org or alternatively refer to your browser manufacturer's instructions by clicking "Help" in your browser menu.

Further information on deleting or controlling cookies is available at www.allaboutcookies.org. Please note that, as this website is not owned or operated by River Cottage Limited, we are not responsible for any of its content.

Email tracking

Some of the emails we send to you may contain a “web beacon pixel” which allows us to identify when you have opened the email and to verify which links and adverts contained in the email you have accessed. We use this information to determine which parts of our emails are of most interest to you.

You can delete the pixel by deleting the email. If you do not wish to download the pixel to your computer or other device, you can do so by selecting to receive emails from us in plain text rather than HTML.

Logs

Whilst visiting our Sites, certain information is automatically logged about how you are using our Sites. This information includes the URL of the website which linked you to our Site, your IP address and the pages you visit while on our Sites. The IP address indicates the location of your computer on the internet.

We keep a record of each user's activity by reference to the IP address of the internet connection(s) they use to access our Sites. These logs enable us to prevent users who breach our terms and conditions by refusing communications from their IP addresses to our Sites.

If you are concerned that we have blocked in error an ip address that you use to access our Site, please email us at privacy@eaca.eu.

Changes

We may make changes to this Cookie Policy at any time by sending you an e-mail with the modified terms or by posting a copy of them on our Sites. Any changes will take effect seven (7) days after the date of our e-mail or the date on which we post the modified terms, whichever is the earlier. Your continued use of our Sites after that period expires means that you agree to be bound by the modified policy.

Contact us

If you have any queries about our use of cookies or regarding our Cookie Policy, please contact us by email at privacy@eaca.eu or by post at the postal address set out on our [Contact Us](#) page.