

Ad Venture 2020/2021 Timeline

Call for entries:

- **Mid-September 2020:** Launch of Ad Venture Competition
- **16.00 CEST on 8 October 2020:** Live Webinar with the Client to present the Brief
- **9.00 am CEST on 9 October 2020:** Team Registration Open
- **12.00 noon CET on 14 December 2020:** Deadline for Online Registration

→ **Deadline extended to 15 January 2021**

- **12.00 noon CET on 15 March 2021:** Deadline for Students to submit their campaigns

Judging:

- **March/April 2021:** Round 1 Judging
- **Mid-April 2021:** Finalist Announcement
- **May 2021:** Final Round Judging & Announcement of the winner

Cannes Lions:

21-25 June 2021: Winners go to the Cannes Lions Festival.