

IMPACT Awards | 2022 Winners

Category	Country	Agency	Campaign title	Client/Brand	Colour
B2B Marketing	Italy	Comunico	Neius	Urmet S.p.A. / Neius	
Brand / Loyalty	Czech Republic	Blueglue	Až vyrostu... (When I grow up...)	spokojenypes.cz	
	Spain	Divertia	Olive Oils from Spain and Leo Harlem	Interprofesional del aceite de oliva de España	
	Czech Republic	Momentum Czech Republic / McCann Prague	Banking e-gaming breaks records	Komerční Banka / Mastercard	
Cause, Charity / Non-profit	Czech Republic	Momentum Czech Republic	KB – a bank for a more sustainable future	Komerční banka	
	Italy	DLV BBDO	The Sign Dance	Italian National Deaf Association	
Digital	Italy	Comunico	Poop-O-Meter Live	Whitebridge Pet Brands, LLC – EU Branch / Schesir	
	Spain	Divertia	Olive Oils from Spain and Leo Harlem	Interprofesional del aceite de oliva de España	
	Czech Republic	McCann Prague / Hero&Outlaw / Renegadz	13 Minutes	Czech Insurance Association	
	Czech Republic	Momentum Czech Republic / McCann Prague	Banking e-gaming breaks records	Komerční Banka / Mastercard	
	Ireland	Verve Marketing	Restival 2020	Google Cloud	
	Italy	DLV BBDO	The Sign Dance	Italian National Deaf Association	
Experiential / Sponsorship	Czech Republic	Momentum Czech Republic / McCann Prague	Banking e-gaming breaks records	Komerční Banka / Mastercard	
Innovation	Czech Republic	McCann Prague / Hero&Outlaw / Renegadz	13 Minutes	Czech Insurance Association	
	Czech Republic	TRIAD Advertising	Something's buzzing in your tribe	Mast-Jägermeister + William Grant & Sons / Tullamore D.E.W	
	Ireland	Verve Marketing	Tourism Ireland - St Patrick's Day @ Home	Tourism Ireland	
Integrated	Czech Republic	Fragile agency	Pilot pen – Write, erase, rewrite	Václav Čížek s.r.o.	
	Czech Republic	TRIAD Advertising	Something's buzzing in your tribe	Mast-Jägermeister + William Grant & Sons / Tullamore D.E.W	
Shopper	Czech Republic	Moris Design s.r.o.	Next level pet shop experience	SUPER ZOO s.r.o.	
Small Budget	Italy	DLV BBDO	The Sign Dance	Italian National Deaf Association	
GRAND PRIX	Italy	DLV BBDO	The Sign Dance	Italian National Deaf Association	