

IMPACT Awards | 2023 Winners

| Category | Country | Agency | Campaign title | Client/Brand | Award |
|---------------------------|----------------|--|---|--|----------------|
| B2B Marketing | Spain | DIVERTIA PRODUCCIONES | "Cuenta contigo" by Lilly | ELI LILLY AND COMPANY | |
| | UK | Umbrella | FlavourFest Win a £5k Convenience Store Makeover | Diageo | |
| Brand/Loyalty | Ireland | CMS Marketing | Bank of Ireland Money Smarts programme | Bank of Ireland | |
| | Spain | DIVERTIA PRODUCCIONES | "Cuenta contigo" by Lilly | ELI LILLY AND COMPANY | |
| | Ireland | OLIVER Ireland | O'Donnells - Taste Above All Else | O'Donnells | |
| | Czech Republic | TRIAD Advertising | Wolt - The joy of food delivered | Wolt | |
| Cause, Charity/Non-profit | Ireland | Pluto | Sci Comm Collective - Healthy Weight Campaign | The Department of Health | |
| | Ireland | Pluto | spunout - BeReal With How You Feel | Spunout | |
| Digital | Spain | DIVERTIA PRODUCCIONES | "Cuenta contigo" by Lilly | ELI LILLY AND COMPANY | |
| | Ireland | Goosebump | Mooju - Generation Mooju | Mooju | |
| Experiential/Sponsorship | Ireland | CMS Marketing | Your Festival Unlocked | Bank of Ireland | |
| | Ireland | CMS Marketing | The Paddy Power Comedy Festival | Paddy Power | |
| | Ireland | Insight Marketing | YOP No Limits Roadshow | Yoplait / YOP | |
| | Ireland | Insight Marketing | Yoplait Mischief Makes Us | Yoplait / Petits Filous | |
| | Czech Republic | TRIAD Advertising | Livesport Extreme Coding Challenge | Livesport | |
| | Ireland | Verve | Just Eat Food Mansion | Just Eat | |
| | Ireland | Verve | Coke Studio 2022 | The Coca-Cola Comapny | |
| | Spain | 360 Grados Marketing & Comunicación S.L. | The Impossible Catering Job | GRUPO ABADES | |
| | UK | ZEAL Creative | Vivera World Kebab Day | Vivera | |
| | Innovation | Ireland | Mindshare Ireland | Brennans Bread: Today's Bread, Forever | Brennans Bread |
| Ireland | | CMS Marketing | Bank of Ireland Money Smarts programme | Bank of Ireland | |
| Czech Republic | | TRIAD Advertising | Shamelessly juicy novelties from Birell | Plzeňský Prazdroj / Birell | |
| Integrated | Ireland | Goosebump | Bulmers Christmas - 'Tis the Season When Time Bears Fruit | Bulmers | |
| | Czech Republic | Media Age s. r. o. | Organic brands grew in difficult times | The State Agricultural Intervention fund | |
| | Ireland | Verve | Coke Summer 2022 | The Coca-Cola Comapny | |
| | Ireland | Showrunner | Where Is Mr Tayto | Tayto Snacks | |
| Shopper | Ireland | Insight Marketing | YOP No Limits Roadshow | Yoplait / YOP | |
| | Ireland | Insight Marketing | Yoplait Mischief Makes Us | Yoplait / Petits Filous | |
| | Ireland | Pluto | Heineken Amplify Your Summer | Heineken, Heineken 0.0, Orchard Thieves, Island's Edge | |
| | UK | ZEAL Creative | Carlsberg WWF x ZEAL | Carlsberg Marston's Brewing Company / Carlsberg | |
| | UK | ZEAL Creative | ShAero | Aero | |
| Shopper | UK | ZEAL Creative | Carlsberg WWF x ZEAL | Carlsberg Marston's Brewing Company / Carlsberg | Grand Prix |