

EACA Website

Members' Portal Guide

This document provides a step-by-step guide on how to access and benefit from EACA's members-only content on our website.

Step 1

Create your account

- Go to www.eaca.eu
- Click the blue icon in the top right corner of the page



The Voice of Communications Agencies in Europe

EACA represents more than 2500 agencies in over 30 countries. We set the standards, creating relevancy and visibility for the advertising industry. And in doing so, we enhance its value and reputation across Europe.

About us

Become a member

- Complete all the required information

First Name *

Last Name *

Organisation

Job Title

Country *

EACA Member Affiliation

Council / Task Force

Your login details

e-mail address *

Password *

Your password cannot contain the part of your email address

Confirm Password *

[Terms of Use and Privacy Policy](#)

I agree to the Terms of Use and Privacy Policy

Register

Step 2

Log in

- The EACA team will review your application to ensure that only members have access to the Members Portal
- Check your inbox for confirmation (this may take up to 1 business day)

eaca

Thank you for signing up!
Your account is now active.

Login to our site

- Go to www.eaca.eu/login and log in
- Click the blue icon in the top right corner of the page

Home About us ▾ Initiatives ▾ EACA Events ▾ Knowledge Hub ▾

Member's Portal

Login to your EACA Member Portal

EACA Test Account

- [Your account](#)
- [Logout](#)

Step 3

Explore

- 1 Meeting Reports:** If you belong to any EACA Councils, you can find the meeting minutes here
- 2 EACA Reports:** Access and freely download all EACA deliverables
- 3 Exchange Hub:** A Q&A section featuring contributions from members
- 4 Surveys:** Check if there are any active EACA studies

The screenshot displays the EACA Members' Portal interface. On the left, a blue banner reads "Welcome to your EACA Members' Portal" and "Access exclusive content, reports, and community resources tailored to your EACA membership. Need access to another Council or Task Force? Contact our team." On the right, there are four main sections:

- Meeting Reports (1):** "Access all meeting documents from your EACA groups." with links for NAC Member, MAC Member, CAC Member, and HCC Member.
- EACA Reports (2):** "The EACA Knowledge Hub gathers exclusive insights, reports, and resources created by EACA and its Councils. From DEI and talent to sustainability and regulatory updates, these materials are built to help agencies stay informed, inspired, and prepared. Some content is public, while others are exclusive to members giving you added value through your membership." with a "Discover" button.
- Exchange Hub (3):** "Ask your questions to other markets and find answers to cross-border problems." with a "Discover" button.
- Surveys (4):** "Participate in member-exclusive surveys and share your insights." with a "Discover" button.

If you need assistance or encounter any issues with your account, please contact Myriam at myriam.seda@eaca.eu